

Order / Rev: 203800
 Alt Order #: 06849961
 Flight Dates: 09/07/12 - 09/10/12

Advertiser: POL/Romney For President (R)
 Product Desc: 9/7-9/10 MITT ROMNEY
 Estimate: 184

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/10/12	09/10/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$300.00		0.00			
E 15	WAVY	09/07/12	09/07/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	----F--	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$1,500.00		0.00			
E 16	WAVY	09/10/12	09/10/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	M-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$1,500.00		0.00			
E 17	WAVY	09/07/12	09/07/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	----F--	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$1,500.00		0.00			
E 18	WAVY	09/10/12	09/10/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$1,500.00		0.00			
E 19	WAVY	09/07/12	09/07/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	----F--	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$1,800.00		0.00			
E 20	WAVY	09/10/12	09/10/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$1,800.00		0.00			
E 21	WAVY	09/07/12	09/07/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	----F--	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
NBC NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$2,500.00		0.00			
E 22	WAVY	09/10/12	09/10/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	M-----	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
NBC NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$2,500.00		0.00			
E 23	WAVY	09/07/12	09/07/12	M-F 7-730p M-F 7-730p	CM	7-730p	----F--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$600.00		0.00			
E 24	WAVY	09/10/12	09/10/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$600.00		0.00			
E 25	WAVY	09/07/12	09/07/12	M-F 730-8p M-F 730-8p	CM	730-8p	----F--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$600.00		0.00			
E 26	WAVY	09/10/12	09/10/12		CM	730-8p	M-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00

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 Estimate: 184

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 730-8p M-F 730-8p ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 2 \$600.00 0.00														
E 27	WAVY	09/07/12	09/07/12	LN M-F M-F News 10 @11	CM	11p-1130p -----F--	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----F-- 2 \$1,800.00 0.00														
E 28	WAVY	09/10/12	09/10/12	LN M-F M-F News 10 @11	CM	11p-1130p M-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 2 \$1,800.00 0.00														
E 29	WAVY	09/07/12	09/07/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a -----F--	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
THE TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----F-- 2 \$300.00 0.00														
E 30	WAVY	09/10/12	09/10/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a M-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
THE TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 2 \$300.00 0.00														
E 31	WAVY	09/07/12	09/07/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a -----F--	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
EARLY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----F-- 2 \$500.00 0.00														
E 32	WAVY	09/10/12	09/10/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a M-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
EARLY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 2 \$500.00 0.00														
E 33	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a -----S-	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
SATURDAY EARLY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 2 \$400.00 0.00														
E 34	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a -----S-	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
SATURDAY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 2 \$800.00 0.00														
E 35	WAVY	09/08/12	09/08/12	Today Show Sa Today Show Saturday	CM	8a-10a -----S-	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
SATURDAY TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 2 \$1,200.00 0.00														
E 36	WAVY	09/08/12	09/08/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p -----S-	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
SATURDAY 6PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 2 \$500.00 0.00														
E 37	WAVY	09/08/12	09/08/12	Sat Hour 3 Saturday 10-11p	CM	10p-11p -----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
LAW & ORDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 2 \$600.00 0.00														
E 38	WAVY	09/08/12	09/08/12		CM	1130p-103a -----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00

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Estimate:	184

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SNL											
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S-		2			\$600.00		0.00				
E 39	WAVY	09/09/12	09/09/12	WAVY News 10 Sunday	CM	6a-7a	-----S	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
				WAVY News 10 Sunday 6a											
				SUNDAY EARLY AM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		2			\$400.00		0.00				
E 40	WAVY	09/09/12	09/09/12	WAVY News 10 Sunday	CM	7a-8a	-----S	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				WAVY News 10 Sunday 7a											
				SUNDAY AM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		2			\$800.00		0.00				
E 41	WAVY	09/09/12	09/09/12	Today Show Su	CM	8a-9a	-----S	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
				Today Show Sunday											
				SUNDAY TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		2			\$1,200.00		0.00				
E 42	WAVY	09/09/12	09/09/12	Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
				Meet the Press											
				MEET THE PRESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		1			\$1,200.00		0.00				
E 43	WAVY	09/09/12	09/09/12	WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				WAVY News 10 Sun 6p											
				SUNDAY 6PM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		2			\$500.00		0.00				
E 44	WAVY	09/09/12	09/09/12	NFL Football	CM	NFL Football	-----S	:30	2	\$6,000.00	P2	0.00	NM	2	\$12,000.00
				NFL Football											
				SUNDAY NIGHT FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		2			\$6,000.00		0.00				
E 45	WAVY	09/09/12	09/09/12	Sun News 11p (Football)	CM	1130-12a	-----S	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
				Sun News 11p -- Late											
				SUNDAY LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		2			\$1,800.00		0.00				
													Totals	89	\$94,400.00